



Sponsorship Prospectus 2024

/* COMPSOC */

University of Canterbury
Computer Society



Kia ora! We're CompSoc.

For 20 years CompSoc has represented Computer Science and Software Engineering students at the University of Canterbury (UC).

Our mission is to empower students academically, professionally and socially during their time at UC.

Throughout the years CompSoc, being a non-profit, has partnered with sponsors who provide vital financial support but also gain access to talented students and opportunities for advertisement through our club.

Throughout the year we run events to engage with our members. Some of our most popular events are social BBQ's, quiz nights, graduate Q&A sessions, mock interviews, and office tours. We rely on our sponsors to make these events happen.

We would love to invite you to partner with us by sponsoring our club in 2024!



Sponsorship Tiers

	GOLD \$2000	SILVER \$1250	BRONZE \$800
Merch Distribution	Y	Y	Y
Speed mock interviews	Y	Y	Y
Facebook banner	Top Spot	Second Spot	Third Spot
Social media ads	Unlimited	2 per month	1 per month
Website logo & link ¹	Top Spot	Second spot	Third Spot
Grad Q&A	1st priority	2nd priority	3rd priority
Office advertisement ²	TV & Noticeboard	Noticeboard	
Banner at events	Physical ³ & Virtual	Virtual ⁴	
Thanked at events	Y		

The table above outlines our three sponsorship tiers. However, at CompSoc, we understand sponsorship is more than just three tiers; it's a conversation waiting to happen. We're eager to start that conversation with you.

¹ This can be a link to the company website or recruitment site

² We have a club office in the software engineering, computer science and math building. It faces out into the main walkthrough of the building and people regularly stop to look at our TV and noticeboard.

³ Physical banners will be shown at every event, these can be kept by CompSoc or leant per event. They will not be shown at an event sponsored exclusively by another sponsor.

⁴ Virtual banner means a slide showing the company logo/advertisement shown at events when a projector is available

Get in touch with us

We are looking for sponsors for 2024, if you want to start having a conversation with us please do get in touch. We endeavor to create relationships that are beneficial to the club, members and sponsors. To ensure this happens we have an industry representative who represents the interests of industry partners/sponsors when we make club decisions and is the main point of contact for all our sponsors.

Contacts

Charlie Porter - CompSoc Industry Representative

Email: industry@compsoc.org.nz

LinkedIn: <https://www.linkedin.com/in/charlie-porter/>

Hanan Fokkens - 2024 President

Email: president@compsoc.org.nz

LinkedIn: www.linkedin.com/in/hanan-fokkens/

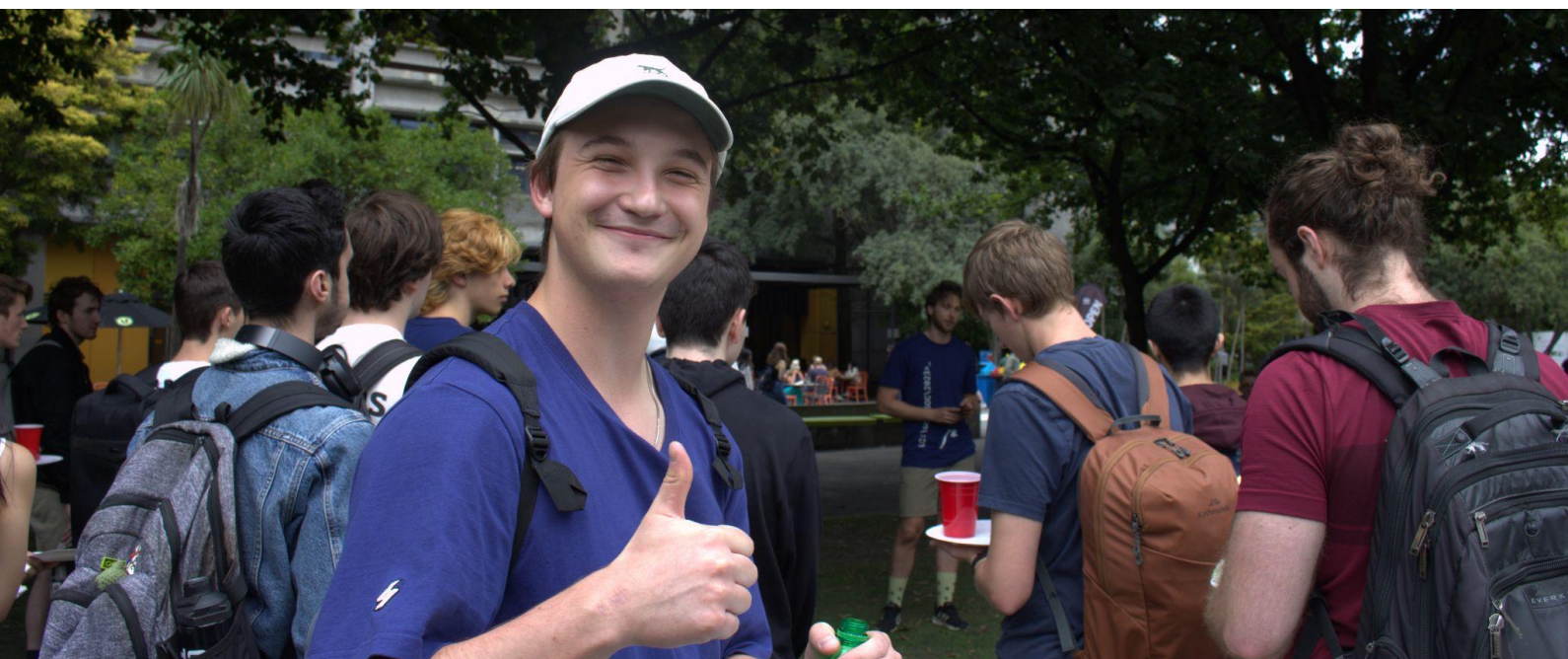
Socials & Website

Facebook: <https://www.facebook.com/UCCompSoc>

Instagram: www.instagram.com/compsoc_uc/

LinkedIn: www.linkedin.com/company/uccompsoc

Website: <https://www.compsoc.org.nz>

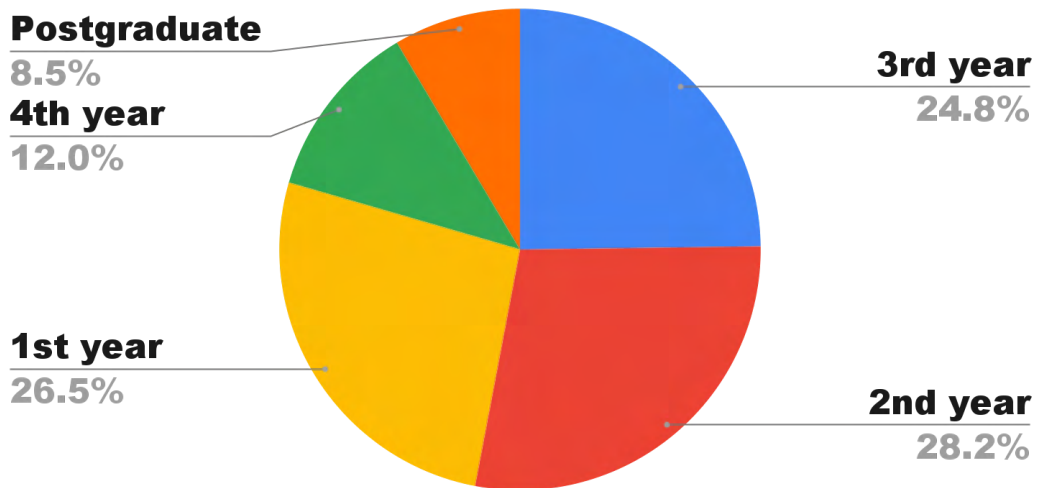


2023 Demographic and Engagement

Membership

In 2023 we had **354 members**.

Below is a breakdown of our membership by year level.



Social media

CompSoc's main socials are Facebook and Instagram, but we also have a number of other platforms like discord, linkedin and email that we use to engage with our membership. Facebook and instagram combined we have **over 2000 followers**. Below is the following breakdown by age range.

Facebook and Instagram Followers by Age Range

