



# SPONSORSHIP PROSPECTUS 2023

/\* COMPSOC \*/

University of Canterbury  
Computer Society



# Kia ora! We're CompSoc.

The University of Canterbury Computer Society, better known as CompSoc, is the student run society for Computer Science and Software Engineering students at the University of Canterbury, with approximately 250 members signing up each year.

Since 2004, CompSoc has been there to help students thrive academically, professionally, and socially during their time at UC. Over the years, CompSoc has run social BBQ's, themed quiz nights, industry guest speaker events, graduate talks, and mock interviews.

CompSoc is a non-profit, and we rely primarily on generous sponsors in assisting us financially and by providing resources such as speakers for our industry events. With a specific member-base, our society is an ideal platform for employers to discover and engage with potential graduates.

Thank you for your interest in CompSoc, we look forward to hearing from you soon.

Ethan Brittain-Morby  
*CompSoc President*





# Why should you sponsor us?



## REACH

CompSoc has reached over 250 members this year. We are one of the largest clubs at UC.

By sponsoring us you will be able to spread awareness of your company and the opportunities you have open to bright and ambitious students.

## EVENTS

We offer high-quality collaborative events including mock speed interviews, graduate talks, hackathons and much more where our sponsors can meet students in person or online and make meaningful connections.



## COMMUNITY

Our members and the larger CSSE student community will have significant exposure to your brand.



## Sponsoring CompSoc

Sponsoring CompSoc for 2022 gives sponsors exclusive access to our members and our events. Furthermore, CompSoc will collaborate with our sponsors to organise events, plan for promotions of brands and opportunities, and determine what our sponsors need in return for their sponsorship.

CompSoc endeavours to create a win-win situation for both our members and our sponsors. With sponsorship, our members will have access to more opportunities for training, academia and personal development whilst being part of an active student community. In exchange, our sponsors have access to a broader range of industry talents and promote themselves, but also in the long term, it is the premier way to build a high performance and skilled IT workforce for New Zealand and indeed the world, which we will all benefit from.



# How you can get involved

We offer three generic sponsorship plans to prospective sponsors which can be found below.

However, at CompSoc we are flexible and attentive to our sponsors' varied goals. Hence, we are excited to consider any proposals or requirements that your company may have.

Please do not hesitate to let us know if you would like to discuss a more tailored sponsorship partnership with CompSoc.

## Events and Opportunities

EVENT/OPP	GOLD \$2000	SILVER \$1250	BRONZE \$800
CompSoc to hand out merch	Y	Y	Y
Logo on our Facebook Banner	Top spot	Second spot	Third spot
Facebook/Discord advertising	Unlimited posts*	2 posts / month	1 post / month
Appearance on website's front page	Logo + long blurb + 1st spot	Logo + short blurb + 2nd spot	Logo + thrid spot
Office advertising (TV & Noticeboard)	1st prority	2nd priority	3rd priority
Speed Mock Interview	Y	Y	
Campus Information Evening. Invitation to come to all social events	Y	Y	Y
Banner at all of our events	Y		
Individually thanked at the start of events	Y		
Event naming rights	two general events		



# CONTACT

Your support has a significant impact on the experience of Computer Science and Software Engineering students at UC.

We would love to hear from you about your outreach goals for the coming year and how we can ensure sponsorship with us is mutually beneficial.

If you would like to discuss a possible relationship with CompSoc for 2023, please contact:

**Nghia (Max) Vang**

*2023 Industry Representative*

[industry@compsoc.org.nz](mailto:industry@compsoc.org.nz)

**Ethan Brittain-Morby**

*2023 President*

[president@compsoc.org.nz](mailto:president@compsoc.org.nz)

Tel: +64 204 197 5772

**For more information, please  
visit our website:**

[compsoc.org.nz](http://compsoc.org.nz)



