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SPONSORSHIP PROSPECTUS 2027_



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University of Canterbury
Computer Society

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Kia ora! We're CompSoc.

We're CompSoc, and for the past 22 years, we've proudly represented the vibrant community of Computer Science and Software Engineering students at the University of Canterbury (UC). Our mission? To empower our members academically, professionally, and socially during their journey at UC.

We thrive on the support of our sponsors. Your partnership not only provides essential financial backing for our initiatives but also opens the door to a pool of talented students and great advertising opportunities within our community.

We host a variety of events, from social BBQs and quiz nights to graduate Q&A sessions and mock interviews. These events are made possible thanks to your generosity.

We would love to invite you to join us as a partner in 2027! Together, we can create valuable experiences for our students while giving your company the recognition it deserves. Let's make a positive impact together!



Sponsorship Tiers

Benefit	BRONZE $850	SILVER $1500	GOLD $2400
Merch Distribution[1]	Y	Y	Y
Invitation to join our Mock Interview Event	Y	Y	Y
Company logo on our Facebook Banner	Third Spot	Second Spot	Top Spot
Company logo & link on our website	Third Spot	Second Spot	Top Spot
Social Media Advertisement	1 per month	2 per month	Unlimited
Invitation to Grad Talk	3rd priority	2nd priority	1st priority
Option for Event Collaboration[2]		Y	Y
General Advertisement[3]		Noticeboard	TV, Noticeboard, & Virtual Newsletter
Company banner at our events		Virtual[4]	Physical[5] & Virtual
Thanked at events			Y
Internship/Graduate role Promotion Event			Y

The table above outlines our three sponsorship tiers. However, at CompSoc, we understand sponsorship is more than just three tiers; it's a conversation waiting to happen. We're eager to start that conversation with you.

[1] Send us merchandise that you would like to distribute to students, and we can give it out at our events!
[2] Opportunity to fund and run an event for our members that CompSoc will facilitate
[3] There is a TV + noticeboard for CompSoc notices in the main foyer of the computer science/math building
[4] Virtual banner = A slide showing the company logo shown at events when a projector is available
[5] Physical banners shown at every event. These can be kept by CompSoc or lent per event. They will not be shown at an event sponsored exclusively by another sponsor.

Events

CompSoc aims to host a variety of events throughout the year. Here is an outline of our types of events, and how we plan to carry on with these events in 2027...



Social

In 2027, CompSoc is looking to expand our social events to cater to our growing membership. Your sponsorship gives us the opportunity to support hundreds of students throughout their university careers. Initiatives that we are looking forward to continuing are...

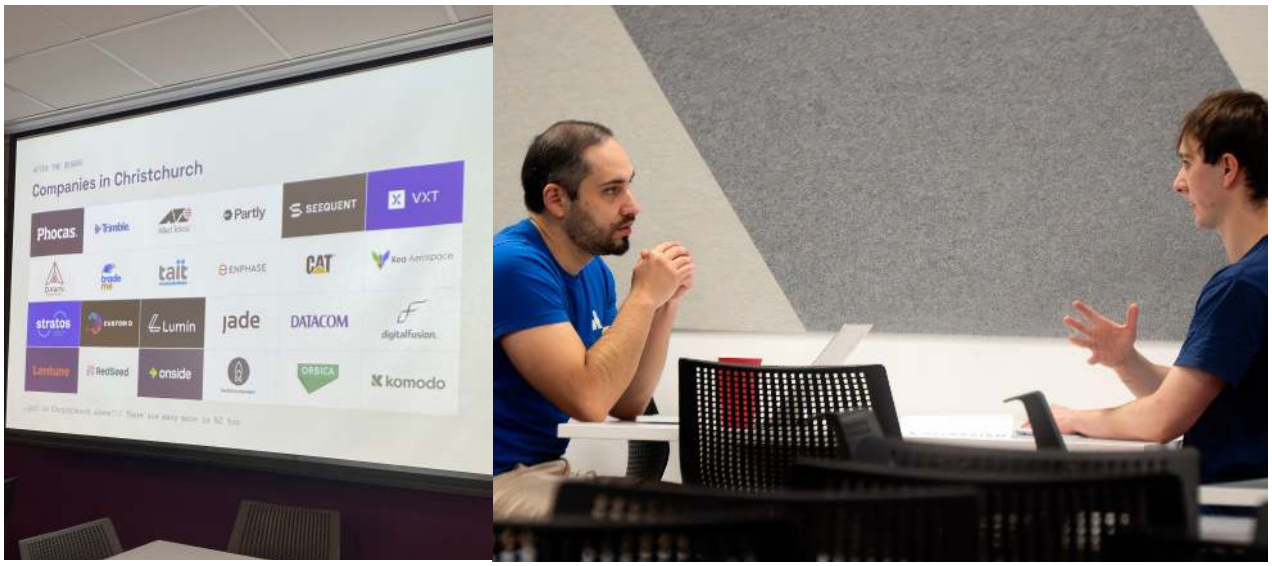


Pancake Breakfasts - Free pancakes for the late-night studiers of Computer Science, occurring once a term.

Fun Nights - Building on this year's successful highly attended quiz, board game, and movie nights, we plan to host even more frequent social gatherings.

BBQ - We host several BBQs throughout the year as a chance for our members to socialise and network, further strengthening our community over shared kai.

Academic



Our aim for academic/industry events is to give our students the opportunity to discover and develop their skills for the software industry and to connect with companies working in that space. Initiatives that we are looking forward to running again in 2027...

Mock Interviews - Connecting students and industry professionals with an in-person private mock interview.

Grad Talk - An opportunity for students that want real-world career insight and advice to connect directly with current industry graduates.

AI Hackathon - A hybrid workshop and competition where students learn practical AI alignment by training agents to avoid reward-hacking behaviours.

Coding Competitions - Building on the success of our first-year Python Competition and hosting the AllUni contest in Christchurch, we aim to expand our competitive coding events in 2027.

Working with sponsors provides invaluable opportunities for our members. This collaboration not only enriches our events but also equips students with practical insights and networking opportunities essential for their future careers. Furthermore, it helps participating companies connect with students and advertise their roles to the next generation of Software Engineers/Computer Scientists.

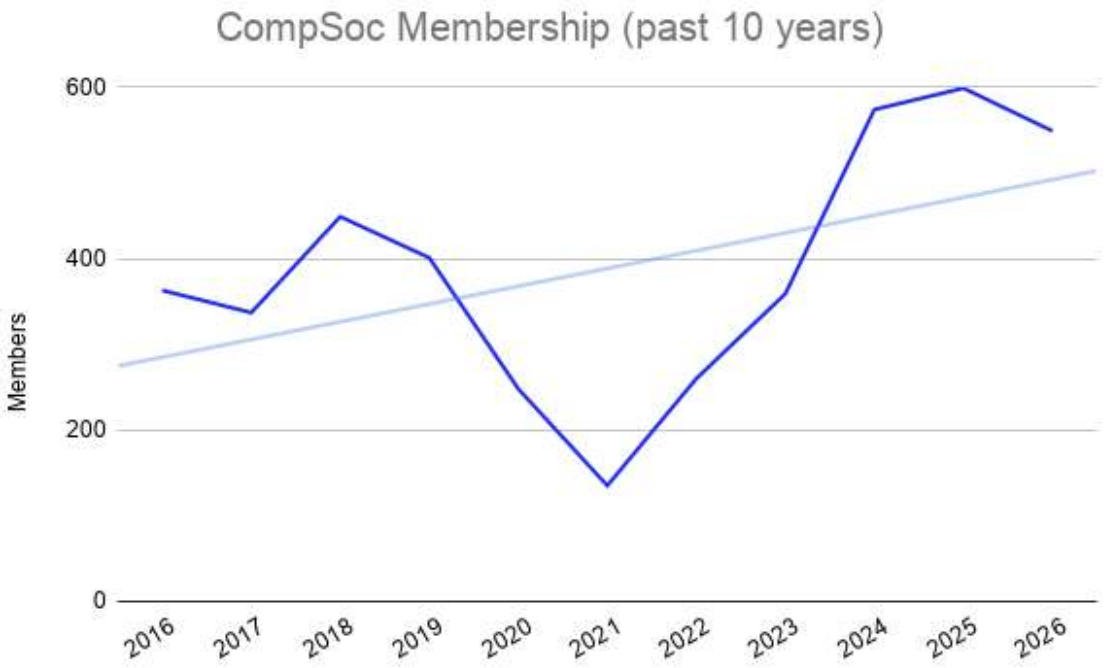
Our Stats

We love numbers! Check out some interesting stats about our club from previous years.



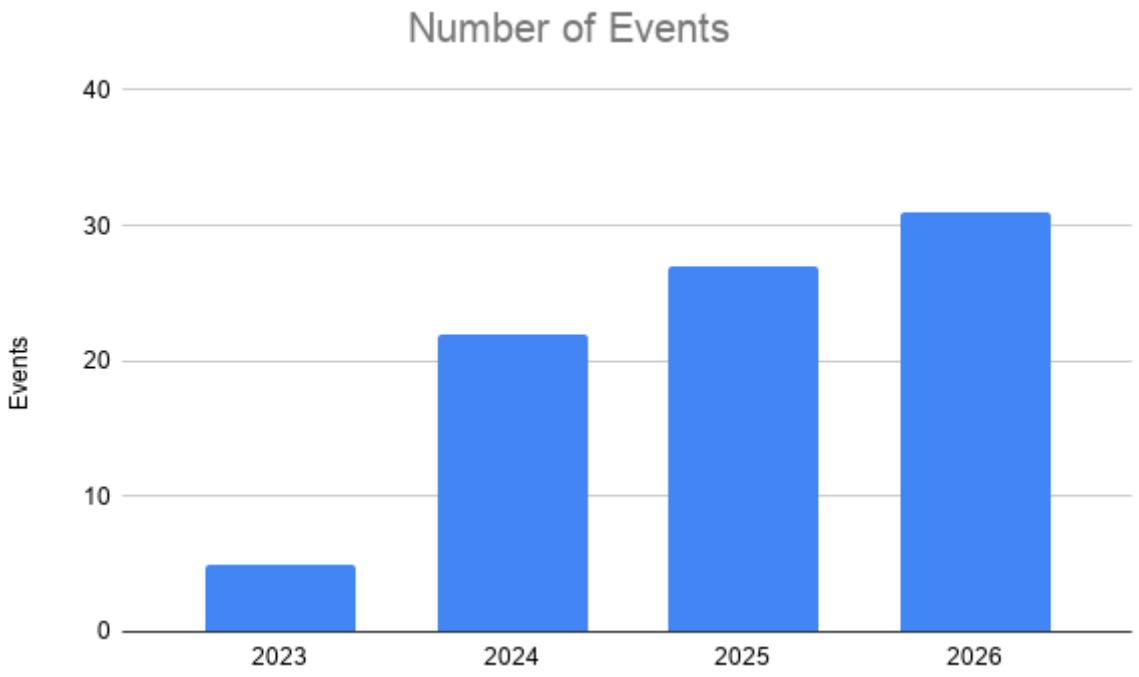
Membership

CompSoc's membership has skyrocketed in recent years! We have managed to keep a high membership level despite lower numbers of students enrolled in Software Engineering and Computer Science.

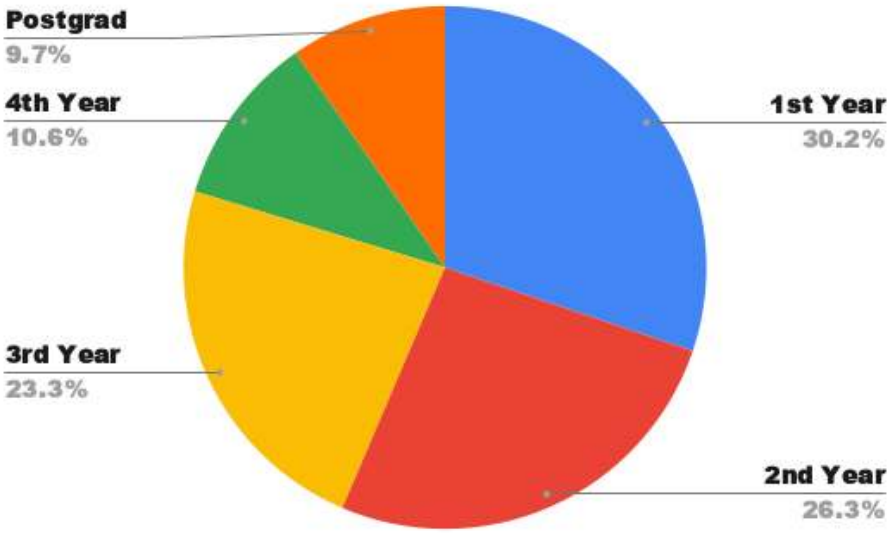


Demographic

In 2026, our community grew to **549 members**. To match this momentum, we expanded our event lineup, delivering a wider variety of high-quality events designed to maximise student engagement and value. Looking ahead to next year, we are set to scale even further and deliver even higher impact events, stronger attendance, and even greater reach for our partners.

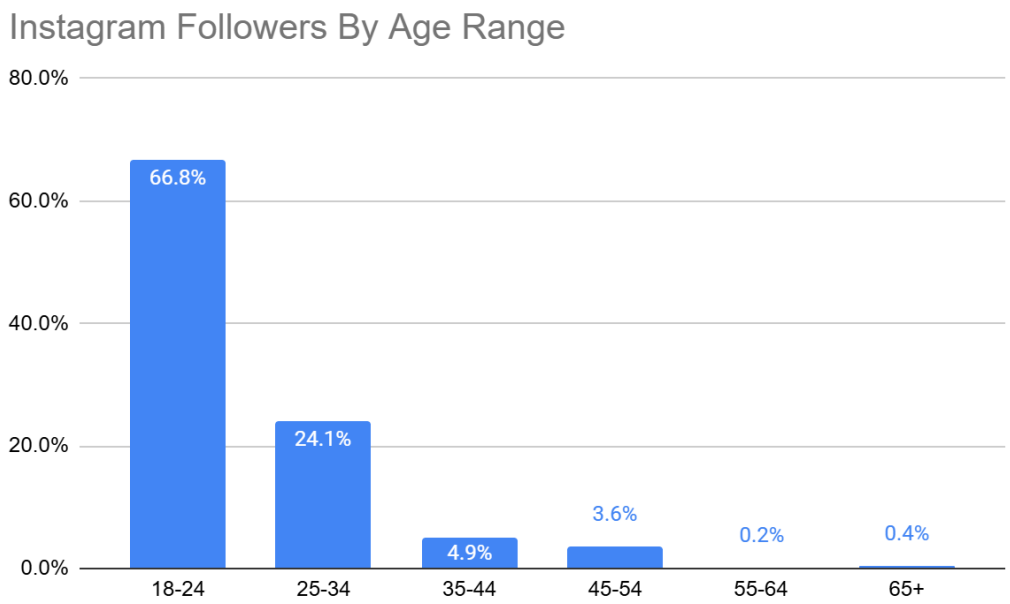


Below is a breakdown of our membership by year level.



Social Media

The following statistics have been sourced from the CompSoc Meta Business Suite. Across Instagram and Facebook, we have a combined following of **over 2600 followers.** In 2027, we continued to have great engagement on these platforms!



To engage students outside of Instagram and Facebook, we launched the **CompSoc Discord server**. The platform has successfully expanded our outreach, bringing together **170 members** from diverse year groups. We look forward to continuing this growth throughout 2027.

Get in touch with us

We are looking for sponsors for 2027; if you want to start having a conversation with us, please do get in touch. We endeavour to create relationships that are beneficial to our members and our sponsors.

Contacts

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Gabriella McKey - 2027 President
Email: president@compsoc.org.nz

Socials & Website

Facebook: www.facebook.com/UCCompSoc
Instagram: www.instagram.com/compsoc_uc/
LinkedIn: www.linkedin.com/company/uccompsoc
Website: www.compsoc.org.nz

